

VAZ Cars to Come with Climate Control

Starting from April, Lada Kalina and Lada Priora models will come with Panasonic and Hall climate control systems.

Along with airbags and ABS, the new option is expected to step up the Russian-made cars' competitiveness in their sector. Lada's passive safety is being improved, too. Besides, the plant began to produce Lada Priora hatchbacks. Widening the product line-up, AutoVAZ is intending to create good conditions to increase the demand for its automobiles.

On the whole, reasonably priced Russian-produced cars' are becoming increasingly popular, and AutoVAZ is able to enhance sales and get a larger piece in the economy-class car market (mainly represented by Renault Logan, Chevrolet Lanos and Daewoo Nexia).

By Kirill Lebedev